

FRATERNAL ORDERS

EDMONTON LODGE NO. 4, A.O.U.W.
Regular meeting this evening at 8 o'clock at the hall, 1000 10th St. S. E. All members and friends welcome.

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Passengers On Liner Witness Fight Between Torpedo Boat And Submarine In Irish Sea

British Steamer Lapland Arrives In New York With Story of Thrilling Encounter—Liner Owe cred on All Steam and Pled in Zig-Zag Line From the Combatants.

New York, March 20.—Passengers aboard the British steamer Lapland, which reached here at 11 o'clock last night, witnessed a battle in the Irish Sea between a German torpedo boat and a submarine. The Lapland was on a voyage from Liverpool to New York, and was carrying a large number of passengers. The encounter took place on the night of the 18th, when the Lapland was sighted by a German submarine. The submarine fired a torpedo at the Lapland, which was evaded. The submarine then surfaced and was attacked by a German torpedo boat. The two vessels fought a fierce battle, which was witnessed by the Lapland. The submarine was eventually sunk, and the torpedo boat was damaged. The Lapland arrived in New York with a large number of passengers, who were all safe and sound.

Around the City

Under Local Aspects.—The funeral of Mrs. M. J. Hamilton, who died last night, will be held at 10 o'clock this morning at the residence of her son, Mr. J. M. Hamilton, 1000 10th St. S. E. The funeral will be conducted by Rev. J. M. Hamilton.

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TWO MORE EDMONTON MEN ARE WOUNDED

Two members of the 101st Regiment now at the front in France are numbered among the casualties sustained during the recent fighting. The names of the two men are: (1) Private J. M. Hamilton, who was wounded in the leg; (2) Private J. M. Hamilton, who was wounded in the arm. Both men are now recovering from their wounds in a hospital in France.

Magnificent Victory Was Won Only at Heavy Cost of Men

The British army has won a magnificent victory over the German army in the recent fighting in France. The victory was won at a heavy cost of men, but the British army has emerged as the victor. The German army has been driven back to its starting position, and the British army has captured a large number of prisoners and weapons.

SIX COLONELS FELL IN THE ENGAGEMENT

Six colonels of the British army have been killed in the recent fighting in France. The names of the colonels are: (1) Colonel J. M. Hamilton; (2) Colonel J. M. Hamilton; (3) Colonel J. M. Hamilton; (4) Colonel J. M. Hamilton; (5) Colonel J. M. Hamilton; (6) Colonel J. M. Hamilton. The deaths of these colonels are a heavy loss to the British army.

Seven Majors and 22 Captains Also Numbered in the Roll of Honor

Seven majors and 22 captains of the British army have also been killed in the recent fighting in France. The names of these officers are: (1) Major J. M. Hamilton; (2) Major J. M. Hamilton; (3) Major J. M. Hamilton; (4) Major J. M. Hamilton; (5) Major J. M. Hamilton; (6) Major J. M. Hamilton; (7) Major J. M. Hamilton; (8) Major J. M. Hamilton; (9) Major J. M. Hamilton; (10) Major J. M. Hamilton; (11) Major J. M. Hamilton; (12) Major J. M. Hamilton; (13) Major J. M. Hamilton; (14) Major J. M. Hamilton; (15) Major J. M. Hamilton; (16) Major J. M. Hamilton; (17) Major J. M. Hamilton; (18) Major J. M. Hamilton; (19) Major J. M. Hamilton; (20) Major J. M. Hamilton; (21) Major J. M. Hamilton; (22) Major J. M. Hamilton. The deaths of these officers are a heavy loss to the British army.

Grain, Live Stock, Finance

The price of grain has risen sharply in the recent weeks, due to the shortage of supply. The price of live stock has also risen, due to the shortage of supply. The price of finance has also risen, due to the shortage of supply.

NOTORIOUS RUSSIAN SOCIALIST ARRESTED

A notorious Russian socialist, who has been active in the recent fighting in France, has been arrested. The name of the socialist is: (1) J. M. Hamilton. The socialist was arrested by the British army, and is now being held in a prison in France.

GERMANS PLACE LOSSES AT 6,000

The German army has placed its losses at 6,000 men in the recent fighting in France. The German army has also lost a large number of weapons and equipment. The German army is now being retrained by the British army.

KAISER IS AGAIN REPORTED ILL

The Kaiser of Germany is again reported to be ill. The Kaiser has been in bed for a long time, and is now being attended to by his doctors. The Kaiser's health is a matter of concern to the German people.

HOLLAND ENTERS PROTEST AGAINST GERMANS' BLOCKADE

Holland has entered a protest against the German blockade of the North Sea. The Dutch government has stated that the German blockade is a violation of international law, and that it is a threat to the safety of the world.

Spanish Steamer With Iron Ore For Germany Has Been Held Up

A Spanish steamer carrying iron ore for Germany has been held up by the British navy. The steamer was carrying a large amount of iron ore, which was being used by the German army. The British navy has captured the steamer, and is now holding it in a port in England.

German Aeroplane Appear To Deal

A German aeroplane has been seen flying over the British coast. The aeroplane was carrying a large amount of bombs, and was being used by the German army. The British navy has shot down the aeroplane, and is now holding the wreckage in a port in England.

Spanish Steamer Captured

A Spanish steamer has been captured by the British navy. The steamer was carrying a large amount of goods, and was being used by the German army. The British navy has captured the steamer, and is now holding it in a port in England.

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PRODUCTION is PATRIOTISM

Back Yards and Vacant Lots. The farmers are responding to their thousands to the call of the Empire for greater production. They have realized that every bushel raised means a bushel more for export to Britain; that this is one way of helping the war effort.

THE EMPIRE'S CALL TO FEED YOURSELVES

The farmers are responding to their thousands to the call of the Empire for greater production. They have realized that every bushel raised means a bushel more for export to Britain; that this is one way of helping the war effort.

Send for the Government Bulletin

This Department will forward a special Bulletin entitled "The Vegetable Garden." The Bulletin contains a list of vegetables which are in season, and a list of the best methods of growing them. The Bulletin is free of charge, and can be obtained by sending a postcard to the Department.

What Local Civic Bodies Can Do

The local civic bodies can do a great deal to help the war effort. They can organize a vegetable garden, and can encourage the farmers to grow more food. They can also organize a food drive, and can collect food for the soldiers.

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THE DOMINION BANK

Do Your Banking By Mail. If you live at a distance from a branch of The Dominion Bank, deposits may be made—cash withdrawals—any other banking business may be transacted by mail, just as easy as though you made a special trip to town for the purpose.

ALLAN LINE
The Popular Pioneer Line
REDUCTION IN II. CABIN RATES
ALL STEAMERS
S. S. Newfoundland
S. S. Canada
S. S. Nova Scotia
S. S. Prince Edward
S. S. St. John's
S. S. St. Lawrence
S. S. St. Pierre
S. S. St. Vincent
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JOHNSTONE WALKER GOES INTO MORE MODERN QUARTERS

Increased Business Compels This Company to go to Larger Premises. For Some Time They Have Had in View a New Store and a New Site, but the Going Out of Business of The Acme Co. Presented an Opportunity to Secure Larger Premises. Further Additions Will be Made in the Very Near Future. A New Grocery Department Added.

Great merchandising requires large premises and in order to meet the demands of their ever increasing trade the Johnstone Walker Co. have leased the store premises formerly occupied by the Acme Co., Limited, and on Monday next will move to their new store. This change has been made necessary by the ever increasing volume of business of



CECIL SUTHERLAND
Vice-President and Manager

An Up-to-Date Store

The building is being entirely remodelled to the order of the Johnstone Walker Co. and put into such shape as will accommodate their ever increasing business, and at the same time give to the company one of the most up-to-date stores in any of the prairie provinces cities.

Increased Window Display

For a number of years the company have felt the pinching of small store space and had it been possible would have raised their present store premises to four or five stories, but in these days of modern business a wide window display plays a prominent part in business. This could not be obtained at the present location, no matter how many stories were placed on the building. In order to evade this deficiency they have been compelled to look for a location at some other point where the window display would be larger. At the present store they have but 50 feet frontage for window display, while at the new stand they will have at least 125 feet.

An Ambitious Company

The company is ambitious however, and are not content with the premises as they are, and have arranged with the owners of the building that as they demand the premises shall be increased until it may be possible the building will be four or five stories high, and all shall be occupied by the Johnstone Walker Co. Business will probably demand it and the company have established a policy that in no event will the interests of their patrons be sacrificed. Progress and development will be the motto of the firm and in order to carry this out they must be in a position to enlarge in the demands of business requirements.

More Selling Space

The new store will give the company an additional 10,000 feet of selling space, but with the additions which it is possible may be made from time to time this will be about doubled, for the company have no idea of retrograding. It is their opinion that it will be necessary for them from time to time to add to the new premises to accommodate the trade which will be theirs. When they move into the new premises at the corner of Jasper and Second streets the basement will be used as a stock room and for delivery and receiving rooms, but eventually will be used as a bargain department.

More Space For Ladies

On the first floor will be the men's department, which will be largely increased owing to the larger space which will be devoted to this particular part of the business. In the rear of this will be the smokers' supply department, while at the back end of the premises, and occupying approximately one-third of the ground floor space will be the shoe department, which will be one of the finest west of Winnipeg. On the east side will be the fancy linens, table and household linens, staples, wash goods, embroideries, etc. The centre section will be devoted to women's furnishings, hair goods, fancy goods, hosiery, ribbons, laces, trimmings, small wares, etc., as well as to toilet goods and confectionery. In this connection

it might not be out of place to mention that, whereas in the present store but 100 feet of counter and show case space is devoted to these departments, in the new store the women will receive exceptional treatment in that they will have over 300 feet for this particular branch of the business.

On the second floor will be the dress goods and silks department together with women's and children's ready-to-wear goods, corsets and underwear. There will be a special department for the boys, as well as a pattern department; while on the same floor will be fitting rooms, dressing rooms and the advertising department.

A Grocery Department

A new feature for the Johnstone Walker Co. will be an up-to-date grocery and provision department, which will be situated on the third floor. This is an entirely new department with the company and in order to make it popular they have arranged for the very latest and most sanitary fixtures and appliances and are doing what is most modern to popularize this department. The modern features of this new store will be that of the department.

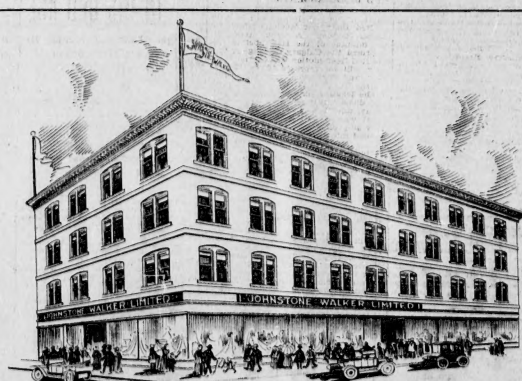


The First Johnstone-Walker Store in 1886.

grocery department will be in charge of Mr. Whitelaw, well known in the grocery trade of the city. In addition to the grocery department there will be on the third floor the household goods and the general offices of the company, including the office of the manager, and other departments.

New Cash System

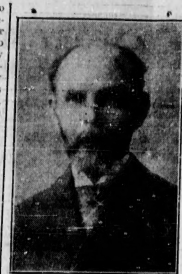
One of the most convenient and



The New Johnstone-Walker Store on Corner of Jasper and Second as it Will Appear When Present Plans Materialize



MISS J. V. WRIGHT
Buyer of Women's, Misses' and Children's Ready-to-wear.



Late W. JOHNSTONE-WALKER
Founder of the Business.

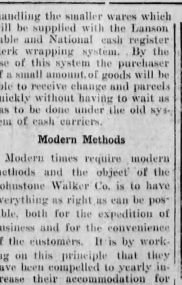
modern features of this new store will be that of the department.



The Johnstone-Walker Store now being vacated for larger and more central and more modern premises.



The New Johnstone-Walker Store on Corner of Jasper and Second as it Will Appear When Present Plans Materialize



E. W. WARREN
Buyer of Footwear. With the Firm Four Years.

lightening the burden of the shopper. In every particular the new store will be modeled to this end, so that it will be considered that the Johnstone-Walker store will be the convenient store for the women of Edmonton. This will not only apply to the materials for sale at the different counters, but that the ladies may make this store their trying place while in the business section of the city or while down town. For an afternoon's buying.

Test of 29 Years

Having stood the test for 29 years the Johnstone Walker Co. will fittingly celebrate the event by moving into their handsome new store premises on Monday.

The history of Edmonton is practically the history of the company. Starting in a very small and modest way they have grown together, the one to be a great city, the other a large and progressive mercantile concern.

Starts in Small Way

Mr. Walker, the founder of the business, came from South Africa to Edmonton in 1885 and in the fall of 1886 started in a business in a small frame building at the corner of Fraser avenue and Elizabeth street. Business grew and it was not long before the

first little store had to give way to more commodious quarters. Along about 1889 or 1890 the business was moved to a larger frame building on Jasper avenue where the present store now stands.

Business Grows

But it was not long after this that a more pretentious building



J. GRAHAME WALKER
President.

became necessary for the needs of the business, and in 1910 a brick store 30 by 75 feet was erected. At that time it was considered a fine store, but the city grew rapidly and with good merchandising the business kept pace with the increase in the city and from time to time it became necessary to add to the store building until at the present time they have a selling floor space of 18,750 feet.

The Men of the Head

It would be justly unfair to such a history to neglect mention of the men who may have had not a little to do with the remarkable progress of such a business, for after all there is some personality in business, or rather the success of any business must depend to a considerable extent on the men at the head of affairs. In this connection, while competent and judicious buyers have been able to present to the many customers of the company the best and most serviceable and glibest that the world's markets provide there must be one head. That man in the Johnstone Walker business is Cecil Sutherland, the vice-president of the company and general manager of the business. Mr. Sutherland is purely an Edmonton product. He has grown up with an Edmonton business and has made a thorough success of a purely Edmonton concern. Mr. Sutherland is one of the early employees of the firm. He started in as a small boy and has gradually worked up to his present responsible position. And it is in no small measure due to his business ability that the company have achieved the mercantile success that is today theirs.

Western Business Methods

The success and progress made by this firm is a true indication of what can be done in this great western country in a business way, and is a positive proof of the efficiency of good merchandising. Starting in a most modern and unassuming way, they have today graduated into the class of the big business people of the west. It is but another case of growing and keeping up with the times and with the growth of this new western empire. To do this required courage and foresightedness and a faith in the future of the country. The managers of the business had all this and are now reaping the benefit. Not content with having what the people asked for they were in the forefront in every line of business until today it is common saying that if you want the best you must go to Johnstone Walker's. Modesty would prevent the management from declaring this themselves, but they have it in mind that it is in their sphere to supply what is wanted at all times. In this it must be inferred that they consider themselves an exclusive store for they want it to be known as the people's store where everything of the best and at the most reasonable price can be secured.

Have Lacked Space

In the past their efforts in this connection have been hampered by lack of space, but with their enlarged premises they are being enabled to add such departments as will make them the popular

shopping place of Edmonton, and as extensions to the interior are made and with the commencing of their present plans they will be ultimately one of the largest merchandising firms of the west.

Will Still Enlarge

The new store has but three stories, but it is the intention of the company as business warrants and requires, to add further stories to accommodate what will necessarily be increased business with increased accommodation and increased business facilities.

One feature of the new store will be the handsome show windows which have been entirely remodelled. These will from day to day display to the prospective buyers the very latest and best that can be secured in that particular line. As to the interior of the store every convenience is being instituted to make shopping easy and pleasant.

Moving Day

On Monday the store will be closed in order to give the com-



FRED V. HOLLANDS
Advertising and Display Manager.

pany an opportunity of transferring their goods to the new premises, but on Tuesday morning they will be ready for business at the corner of Jasper and Second.



E. E. DAVIES
Buyer of Dress Goods, Silks, Staples, etc. With the Firm 12 Years.

street with their added departments. Words can tell much, but the accompanying illustration will tell more graphically than otherwise the remarkable growth of one of Edmonton's up-to-date business places.



J. F. ORR
Buyer of Men's and Boy's Wear. With the Firm 8 years.



PHILIP C. ANGEL
Member London Association of Accountants, Sec'y-Treas.

the company. For considerable time the company have been on the lookout for new premises and if possible a new site so they might build premises which would accommodate their growing business. This did not present itself, but the fact that the Acme Co. were going out of the retail business gave an opportunity to get premises which would in the meantime give such



H. A. HARWOOD
Buyer of Fancy Goods, Small Wares, Corsets. With the Firm 17 Years.

provisional space as was required and with the understanding between the Johnstone Walker Co. and the proprietors of the building the premises may from time to time be enlarged to such an extent as to accommodate the trade of the company for some years to come. The store's premises have been entirely renovated and remodelled so as to give the new company one of the most modern stores in western Canada, and at the same time provide for them sufficient room for expansion as the business demands.



JOSEPH WHITELAW
Buyer of Groceries and Provisioners.

